



Committee of the Whole Minutes

Village of Cary

June 20, 2023

Immediately Followed The Village Board Meeting

Cary Municipal Center Board Room

755 Georgetown Drive, Cary, IL 60013

ATTENDANCE

Village Board of Trustees

Mayor Mark Kownick, Trustee Dale Collier, Trustee Ellen McAlpine, Trustee Anthony Stefani, Trustee Rick Walrath

Absent: Trustee Rick Dudek, Trustee Jennifer Weinhammer

Others Present

Village Administrator Morimoto, Assistant Village Administrator Sage, Deputy Public Works Director Stein, Police Chief Finlon, Assistant to the Public Works Director Bassuener, Economic Development Specialist Gardner, Attorney Uhler

I. Call to Order

Mayor Kownick called the meeting to order at 5:24 p.m.

II. Roll Call

The roll was called. Trustees Collier, McAlpine, Stefani and Walrath were present. Trustee Dudek and Trustee Weinhammer were absent.

III. Pledge of Allegiance

Mayor Kownick led in the recitation of the Pledge of Allegiance.

IV. Public Comments

There being no comments, Mayor Kownick closed Public Comments at 5:25 p.m.

V. Discussion Items

A. Naturally McHenry County Presentation

Jaki Berggren, President and CEO of Naturally McHenry County, provided an overview of the organization and the marketing benefits to the Village through a partnership agreement.

Trustee McAlpine feels it is beneficial to attract more visitors to the area, especially with the ongoing investment in the downtown area. Trustee McAlpine supports partnering with Naturally McHenry County to promote all the things Cary has to offer.

Trustee Stefani asked Ms. Berggren how detailed the visitor data is for those 1

coming to Cary.

Ms. Berggren stated the company they partner with, Datafy, provides information related to spending, vehicle travel, and other data to help municipalities understand how visitors are spending their time in the Village. Ms. Berggren also stated Datafy can assist with targeted advertising to bring visitors to the area.

It was the consensus of the Committee of the Whole to move forward with a partnership with Naturally McHenry County.

VI. Executive Session

Mayor Kownick stated Executive Session has been canceled.

VII. Adjourn

Motion:

There being no further items to discuss, Mayor Kownick entertained a motion to adjourn the meeting at 5:51 p.m.

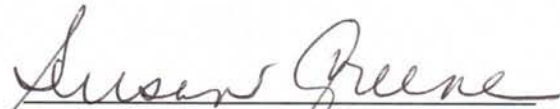
Motion moved by Trustee Collier and motion seconded by Trustee McAlpine.

Motion Passed.

AYES: Collier, McAlpine, Stefani, Walrath

NAYS: None.

ABSTAIN: None.


Susan Greene, Deputy Village Clerk